

# FINANCIAL INCENTIVES FOR NV ECO-CONSTRUCTION: THE NV MARKET GROWTH LEVER

Like the public measures (tax credits, incentives, subsidies, etc.) implemented in the global North to promote the adaptation of the construction and housing sectors to contemporary economic challenges and the imperatives of GHG mitigation, financial incentives should legitimately support and encourage the emergence of an eco-construction sector in the Sahel, a region hard hit by climate change. The modest financial incentives offered by AVN to rural families (approx. €300) encourage them to choose a sustainable construction technique. In a virtuous approach, they guarantee the wages of skilled labour, reinforce the NV masons, promote the investments of development donors in a "green" sector, and are reinjected into local economies. This incentive system (distribution, monitoring, control and recording), already deployed by AVN and its partners, has demonstrated its efficiency and its contribution to the change in scale of the NV market.

AVN offers a wide range of stakeholders (foundations, donors, eco-contributors, development operators, public authorities, etc.) the long-term financing of a growing volume of financial incentives for eco-construction, either as a component of a project primarily aimed at the emergence and/or strengthening of the NV eco-construction market, or to support the adaptation of communities and make a "carbon solidarity contribution".



## STRONG POINTS OF THE PROPOSAL

- ➔ **An incentive representing 80% of the cash needs of families** who provide three-quarters of the needs of the site in kind (materials, transport, unskilled labour, etc.);
- ➔ **A multiplication of the production of buildings** favouring by their exemplary nature the dissemination of NV eco-construction;
- ➔ **A system combining adaptation and mitigation issues** and favouring socio-economic and stability impacts for the benefit of communities;
- ➔ **A response to the need for commitment** in terms of development and local and global solutions to climate challenges.



### EXAMPLES OF INSERTION IN INTEGRATED DEVELOPMENT SYSTEMS

- Rural development
- Vocational training and employment
- Climate adaptation and mitigation
- Gender
- Support for entrepreneurship
- Public policies

## DOCUMENTATION



### Results and impacts

**Carbon offsetting and green building incentives** (FR)

**Circular Strengthening of Mitigation and Adaptation**

**Climate Solidarity CO<sub>2</sub> contribution**