«Virtuous» Dynamics of Incentivization of the Private NV Market

Financial Incentives for NV construction
for Private Clients in Rural Areas

Marketing Tools for NV Artisan Masons

More Job Opportunities for NV Artisan Masons

Growth of On-site Capacities and Active NV Artisan Masons

Exponential Market Growth

*growth hypothesis of the NV market **of 50% and more***

Strengthening the capacity to mobilize cash for rural customers

Increased Exemplarity of Nubian Vault Constructions

Growth of the Green Building Sector

Increasing the Employability of Rural Youth

Strengthening Rural Economies

Multiplication of Climate Change Mitigation and Adaptation impacts